

## INVOICE

## Remit Address:

**KRQE**  
**PO Box 844304**  
**Dallas, TX 75284**  
**Main: (505) 243-2285**  
**Billing: (317) 923-8888**



Invoice #	200159-2
Invoice Date	08/31/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/30/12

Advertiser	POL/Crossroads GPS
Product	CROSSROADS GPS
Estimate Number	368

Order #	200159
Alt Order #	06844510
Deal #	
Order Flight	08/23/12 - 08/30/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

## Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

IDB #	1021
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
4	All	Soap Rotator	M-F 1230p-2p		08/20/12 to 08/26/12	2x	----F--				
				W	08/29/12	:30	3:57 PM	NMSNTV04GPH	\$300.00	MG for 4.2 08/24	5
8	All	Dr. Phil	3p-4p		08/27/12 to 09/02/12	1x	---T---				
		KRQE News 13 @530p	530p-6p	Th	08/30/12	:30	5:52 PM	NMSNTV04GPH	\$1,000.00		2
9	All	Jeopardy	M-F 6p-630p		08/20/12 to 08/26/12	1x	----F--				
				W	08/29/12	:30	6:23 PM	NMSNTV04GPH	\$1,400.00	MG for 9.2 08/24	3
10	All	Wheel of Fortune	M-F 630p-7p		08/27/12 to 09/02/12	1x	---T---				
				Th	08/30/12	:30	6:54 PM	NMSNTV04GPH	\$1,700.00		2
23	All	KRQE News 13 @6a	KRQE News 13 @6a		08/27/12 to 09/02/12	6x	MTW----				
				M	08/27/12	:30	6:23 AM	NMSNTV04GPH	\$200.00		1
				M	08/27/12	:30	6:52 AM	NMSNTV04GPH	\$200.00		4
				Tu	08/28/12	:30	6:29 AM	NMSNTV04GPH	\$200.00		5
				Tu	08/28/12	:30	6:53 AM	NMSNTV04GPH	\$200.00		2
				W	08/29/12	:30	6:11 AM	NMSNTV04GPH	\$200.00		6
				W	08/29/12	:30	6:39 AM	NMSNTV04GPH	\$200.00		3
24	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F		08/27/12 to 09/02/12	5x	MTW----				
				M	08/27/12	:30	7:25 AM	NMSNTV04GPH	\$300.00		1
				M	08/27/12	:30	8:39 AM	NMSNTV04GPH	\$300.00		5
				Tu	08/28/12	:30	8:29 AM	NMSNTV04GPH	\$300.00		2
				W	08/29/12	:30	8:29 AM	NMSNTV04GPH	\$300.00		4
				W	08/29/12	:30	8:54 AM	NMSNTV04GPH	\$300.00		3
25	All	Let's Make A Deal	M-F 10a-11a		08/27/12 to 09/02/12	6x	MTW----				

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE

Remit Address:

**KRQE**  
**PO Box 844304**  
**Dallas, TX 75284**  
**Main: (505) 243-2285**  
**Billing: (317) 923-8888**



Advertiser	POL/Crossroads GPS	Invoice #	200159-2
Product	CROSSROADS GPS	Invoice Date	08/31/12
Estimate Number	368	Invoice Month	September 2012
		Invoice Period	08/27/12 - 08/30/12

Station	KRQE	Order #	200159
Account Executive	Petry Philadelphia	Alt Order #	06844510
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/23/12 - 08/30/12

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
25	All	Let's Make A Deal	M-F 10a-11a									
	All			M	08/27/12	:30		9:59 AM	NMSNTV04GPH	\$250.00		1
	All			M	08/27/12	:30		10:25 AM	NMSNTV04GPH	\$250.00		5
	All			Tu	08/28/12	:30		9:59 AM	NMSNTV04GPH	\$250.00		2
	All			Tu	08/28/12	:30		10:28 AM	NMSNTV04GPH	\$250.00		4
	All			W	08/29/12	:00				<del>\$250.00</del>	Credited	3
	All			W	08/29/12	:30		10:29 AM	NMSNTV04GPH	\$250.00		6
26	All	Soap Rotator	M-F 1230p-2p									
					08/27/12 to 09/02/12	6x		MTW----				
	All			M	08/27/12	:00				<del>\$300.00</del>	Credited	1
	All			M	08/27/12	:30		12:59 PM	NMSNTV04GPH	\$300.00		5
	All			Tu	08/28/12	:30		12:59 PM	NMSNTV04GPH	\$300.00		2
	All			Tu	08/28/12	:30		1:59 PM	NMSNTV04GPH	\$300.00		4
	All			W	08/29/12	:30		12:58 PM	NMSNTV04GPH	\$300.00		3
	All			W	08/29/12	:30		1:59 PM	NMSNTV04GPH	\$300.00		6
27	All	Dr. Phil	3p-4p									
					08/27/12 to 09/02/12	6x		MTW----				
	All			M	08/27/12	:30		3:22 PM	NMSNTV04GPH	\$300.00		5
	All			M	08/27/12	:30		3:55 PM	NMSNTV04GPH	\$300.00		1
	All			Tu	08/28/12	:30		3:11 PM	NMSNTV04GPH	\$300.00		2
	All			Tu	08/28/12	:30		3:39 PM	NMSNTV04GPH	\$300.00		4
	All			W	08/29/12	:30		3:22 PM	NMSNTV04GPH	\$300.00		6
	All			W	08/29/12	:30		3:44 PM	NMSNTV04GPH	\$300.00		3
28	All	KRQE News 13 @4p	4p-430p									
					08/27/12 to 09/02/12	6x		MTW----				
	All			M	08/27/12	:30		4:13 PM	NMSNTV04GPH	\$550.00		1
	All			M	08/27/12	:30		4:28 PM	NMSNTV04GPH	\$550.00		5
	All			Tu	08/28/12	:30		4:12 PM	NMSNTV04GPH	\$550.00		4
	All			Tu	08/28/12	:30		4:29 PM	NMSNTV04GPH	\$550.00		2
	All			W	08/29/12	:30		4:11 PM	NMSNTV04GPH	\$550.00		6
	All			W	08/29/12	:30		4:28 PM	NMSNTV04GPH	\$550.00		3

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE

Remit Address:

**KRQE**  
**PO Box 844304**  
**Dallas, TX 75284**  
**Main: (505) 243-2285**  
**Billing: (317) 923-8888**



Advertiser	POL/Crossroads GPS	Invoice #	200159-2
Product	CROSSROADS GPS	Invoice Date	08/31/12
Estimate Number	368	Invoice Month	September 2012
		Invoice Period	08/27/12 - 08/30/12

Station	KRQE	Order #	200159
Account Executive	Petry Philadelphia	Alt Order #	06844510
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/23/12 - 08/30/12

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
29	All	KRQE News 13 @430p	430p-5p		08/27/12 to 09/02/12	6x		MTW----				
	All			M	08/27/12	:30	4:53 PM		NMSNTV04GPH	\$550.00		4
	All			M	08/27/12	:30	4:57 PM		NMSNTV04GPH	\$550.00		1
	All			Tu	08/28/12	:30	4:42 PM		NMSNTV04GPH	\$550.00		2
	All			Tu	08/28/12	:30	4:55 PM		NMSNTV04GPH	\$550.00		5
	All			W	08/29/12	:30	4:53 PM		NMSNTV04GPH	\$550.00		6
	All			W	08/29/12	:30	5:00 PM		NMSNTV04GPH	\$550.00		3
30	All	KRQE News 13 @530p	530p-6p		08/27/12 to 09/02/12	3x		MTW----				
	All			M	08/27/12	:30	5:53 PM		NMSNTV04GPH	\$1,000.00		3
	All			Tu	08/28/12	:30	5:40 PM		NMSNTV04GPH	\$1,000.00		1
	All			W	08/29/12	:30	5:41 PM		NMSNTV04GPH	\$1,000.00		2
31	All	Jeopardy	M-F 6p-630p		08/27/12 to 09/02/12	3x		MTW----				
	All			M	08/27/12	:30	6:12 PM		NMSNTV04GPH	\$1,400.00		2
	All			Tu	08/28/12	:30	6:03 PM		NMSNTV04GPH	\$1,400.00		1
	All			W	08/29/12	:30	6:06 PM		NMSNTV04GPH	\$1,400.00		3
32	All	Wheel of Fortune	M-F 630p-7p		08/27/12 to 09/02/12	3x		MTW----				
	All			M	08/27/12	:30	6:42 PM		NMSNTV04GPH	\$1,700.00		3
	All			Tu	08/28/12	:30	6:36 PM		NMSNTV04GPH	\$1,700.00		1
	All			W	08/29/12	:30	6:47 PM		NMSNTV04GPH	\$1,700.00		2
33	All	M-F KRQE News 13 @10p	10p-1035p		08/27/12 to 09/02/12	4x		MTW----				
	All			M	08/27/12	:30	10:11 PM		NMSNTV04GPH	\$1,100.00		1
	All			Tu	08/28/12	:30	10:17 PM		NMSNTV04GPH	\$1,100.00		2
	All			Tu	08/28/12	:30	10:27 PM		NMSNTV04GPH	\$1,100.00		4
	All			W	08/29/12	:30	10:36 PM		NMSNTV04GPH	\$1,100.00		3
34	All	KRQE News 13 @6a	KRQE News 13 @6a		08/27/12 to 09/02/12	4x		MTW----				

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

## INVOICE

## Remit Address:



**KRQE**  
**PO Box 844304**  
**Dallas, TX 75284**  
**Main: (505) 243-2285**  
**Billing: (317) 923-8888**

Advertiser	POL/Crossroads GPS	Invoice #	200159-2
Product	CROSSROADS GPS	Invoice Date	08/31/12
Estimate Number	368	Invoice Month	September 2012
		Invoice Period	08/27/12 - 08/30/12

Station	KRQE	Order #	200159
Account Executive	Petry Philadelphia	Alt Order #	06844510
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/23/12 - 08/30/12

## Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
34	All	KRQE News 13 @6a	KRQE News 13 @6a		08/27/12 to 09/02/12	2x	---T---				
	All			Th	08/30/12	:30	6:09 AM	NMSNTV04GPH	\$200.00		1
	All			Th	08/30/12	:30	6:42 AM	NMSNTV04GPH	\$200.00		2
35	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F		08/27/12 to 09/02/12	1x	---T---				
	All			Th	08/30/12	:30	8:37 AM	NMSNTV04GPH	\$300.00		1
36	All	Let's Make A Deal	M-F 10a-11a		08/27/12 to 09/02/12	2x	---T---				
	All			Th	08/30/12	:30	9:59 AM	NMSNTV04GPH	\$250.00		1
	All			Th	08/30/12	:30	10:59 AM	NMSNTV04GPH	\$250.00		2
37	All	Soap Rotator	M-F 1230p-2p		08/27/12 to 09/02/12	2x	---T---				
	All			Th	08/30/12	:30	12:58 PM	NMSNTV04GPH	\$300.00		1
	All			Th	08/30/12	:30	1:59 PM	NMSNTV04GPH	\$300.00		2
38	All	Dr. Phil	3p-4p		08/27/12 to 09/02/12	2x	---T---				
	All			Th	08/30/12	:30	3:27 PM	NMSNTV04GPH	\$300.00		1
	All			Th	08/30/12	:30	3:46 PM	NMSNTV04GPH	\$300.00		2
39	All	KRQE News 13 @4p	4p-430p		08/27/12 to 09/02/12	2x	---T---				
	All			Th	08/30/12	:30	4:11 PM	NMSNTV04GPH	\$550.00		2
	All			Th	08/30/12	:30	4:29 PM	NMSNTV04GPH	\$550.00		1
40	All	KRQE News 13 @430p	430p-5p		08/27/12 to 09/02/12	2x	---T---				
	All			Th	08/30/12	:30	4:42 PM	NMSNTV04GPH	\$550.00		1
	All			Th	08/30/12	:30	4:54 PM	NMSNTV04GPH	\$550.00		2
41	All	Jeopardy	M-F 6p-630p		08/27/12 to 09/02/12	1x	---T---				

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE

Remit Address:

**KRQE**  
**PO Box 844304**  
**Dallas, TX 75284**  
**Main: (505) 243-2285**  
**Billing: (317) 923-8888**



Advertiser	POL/Crossroads GPS
Product	CROSSROADS GPS
Estimate Number	368
Invoice #	200159-2
Invoice Date	08/31/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/30/12

Station	KROE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National
Order #	200159
Alt Order #	06844510
Deal #	
Order Flight	08/23/12 - 08/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
41	All	Jeopardy	M-F 6p-630p	Th	08/30/12	:30	6:28 PM	NMSNTV04GPH	\$1,400.00		1
42	All	M-F KRQE News 13 @10p	10p-1035p	Th	08/27/12 to 08/02/12	1x	---T---				
	All			Th	08/30/12	:30	10:53 PM	NMSNTV04GPH	\$1,100.00		1

Aired Spots **71**

Gross Total	\$42,050.00
Agency Commission	\$6,307.50
Net Amount Due	\$35,742.50
NM Gross Rec Tax ALB	7.0%
Amount Due	\$38,244.48
Payment Terms 30 Days	

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.